

C A T Z  
**CHARITY**



**FOUNDATION**

**HISTORICAL  
OVERVIEW OF  
SUPPORTED  
PROJECTS**





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WAKY  
CHARITY  
FOUNDATION  
donation



# FOREWORD

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Dear reader,

In 2021 we will be celebrating the 15th anniversary of the 'Catz Charity Foundation' (CCF). This seems to be a proper moment to shortly look back on the past as well as to take a look into the future.

To give you a better insight into what the CCF has achieved over the past 15 years, we have decided to publish this short overview mentioning and illustrating a selection of projects that have been supported. During this period, we collected over €1.000.000,- of which about 70% has been spent and distributed to more than 50 different projects spread over a large number of countries. Countries where many of the products in which Catz happens to be active in are

grown. Meanwhile, balance funds remain available for any suggestions or enquiries which comply with the criteria which you will be able to find in this small brochure too.

Apart from new enquiries we also warmly welcome and very much recommend any initiatives, gifts and donations to our foundation so that we will be able to continue and grow our work that started in 2006 (not coincidentally the year in which Catz International celebrated its' 150th anniversary). We realize and understand that our support only can be seen as a small contribution. However, our credo always has been and will remain 'doing nothing is no option ...'.



We trust that going through the contents of this brochure, you will get a better picture of our activities as well will be inspired to join us in one way or the other.

With warm regards,

*Henk Moerman*  
*Chairman Catz Charity Foundation*



# CATZ CHARITY FOUNDATION

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The Catz Charity Foundation (CCF) was founded in direct response to the devastating tsunami which struck South-east Asia on 26 December 2004. This tsunami is believed to be one of the deadliest in history, killing over 230.000 people, destroying entire towns, villages and which tore communities apart across 14 countries.

Everyone at Catz felt the desire to help because Catz International has held business relationships in most of the affected countries for decades. As a consequence of this natural disaster direct support was provided to projects in India and Sri Lanka through our local partners. Since then Catz International

has devoted a percentage of its annual profit to initiate and support worthwhile projects in countries from which we derive our products.

The CCF aims to help vulnerable people in their most basic living conditions, such as shelter, food, sanitation, healthcare, and education. Projects should intend to improve the living conditions of the local population by the construction of new water and sanitation systems, schools, or healthcare facilities and conform to six donation criteria. Several Catz employees devote a part of their spare time to CCF administration and the selection of new projects voluntarily.





# DONATION CRITERIA

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Donation criteria of the CCF include, but are not limited to, the following elements:

- ◆ Projects need to be carried out in the countries from which we derive our products, for example, India, Indonesia, Sri Lanka, Africa and Vietnam.
- ◆ Projects need to be charity related with no connections to business.
- ◆ Projects need to consist of investments in physical goods and related to service to realize these goods.
- ◆ Projects are preferably small-scale so that they can be financed 100% by CCF and allow for more control on execution.
- ◆ Projects need to have minimal overhead. The donation needs to be used completely for the project.
- ◆ We only work together with reliable partners for long-term projects and prefer to start with small projects, with the opportunity to grow over time.

## Request of funds:

Via [ccf@catz.nl](mailto:ccf@catz.nl) or one of the CCF board members.

Before submitting a detailed proposal, please do inform us by sending some general information for an initial reply.

# INSEPARABLY CONNECTED

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Years ago, the collaboration between the Blessed Generation and the CCF arose from the question: "How could we really help your education system?"

It may sound a bit crazy from a country where food, water and electricity are not guaranteed, but the answer was: "computers". After all, if students want to leave school with an opportunity on the labor market, knowledge of how to use a computer and the internet has become essential. The CCF did not listen with half an ear and not only donated computers but also financed the construction and furnishing of an entire computer room. A wonderful piece of progress that the people at Blessed Generation with pride call the computer laboratory.

This collaboration soon developed into a friendship characterized by a lot of e-mail contact between the CCF and Blessed Generation Kenya. The involvement of Catz took on beautiful forms such as a goat-herding sponsoring event where a director of Catz organized a running competition. The proceeds of this event supported a boy from Blessed Generation who wanted to start a goat-herding business. Catz also helped with the purchase of a tractor to work the land

and the construction of a borehole that supplies all residents of Blessed Generation and residents in the vicinity with water.

*"This collaboration soon developed  
into a friendship"*

What are the biggest problems for an organization like Blessed Generation - an organization that provides education and strengthens shelter and families in the area? The biggest challenge is gathering the daily expenses - taking care of basic needs such as food. The CCF saw this need and responded by committing to a large annual donation for these basic needs, which gives so much peace of mind and confidence - and gives room to further think about providing good care.

Now in 2020; let's say the year of corona - a year in which families in Kenya also have a hard time because day laborers have lost their income - housekeepers have been sent home - masons and woodworkers are all out of work. Blessed Generation was not allowed to keep its 700 children under one roof and many children now live in host families - or with



uncles and aunts - it is tough. But thanks to the help of the CCF, Blessed Generation can help all those families where they are now. Blessed Generation helped children as well as other affected families with food and soap - people can get water from the water pump and the land can be loaned for 2021 in which hopefully the doors of the schools that are now closed will be able to open again.

For now, it is a great privilege that Blessed Generation has learned to use computers in recent years - that Blessed Generation has learned about digitization. The teachers create assignments for the students - print them out and get them to the children to keep the children busy. Meetings from home via Zoom ensure that all assistance continues, that we know which families are doing well and which children are sick, need extra help or need to go back to the care of Blessed Generation. Digitalization was never as important as in the year 2020 that brings us back to the beginning of the collaboration with the CCF - the computer laboratory where the digitization process of Blessed Generation began. Results of computer education can also be seen on the Facebook page of Blessed Generation Children's Centre-Kenya where students regularly post videos of people who have been helped or are being helped by Blessed Generation.

*Ria Fennema, Blessed Generation Kenya*



# GENDER EQUALITY



# PROJECT OVERVIEW 2012

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The construction of new toilet blocks for the girls of Kitwe Mixed Primary school by the **Stichting Schoolproject Uganda**.

The construction and installation of a home in Nepal for orphan girls liberated from child prostitution in India.

The installation of water wells with a solar-powered pump in Eritrea.

Sponsoring of the **Stichting Santosa**. The foundation provided lessons and meals to almost 100 children in Sri Lanka for which there was no suitable space during the rainy season. A multifunctional community hall was built to accommodate the children.







**AFFORDABLE  
AND CLEAN  
ENERGY**





# PROJECT OVERVIEW 2013

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Financing of the construction of a water well and solar panels in Ruiru, Kenya, to provide the orphanage with clean drinking water and reduced costs of electricity by the foundation **Blessed Generation**.

A donation to **Doctors Without Borders** for their work in the destructured areas in the Philippines after typhoon Haiyan.

A donation to the foundation **Hands of Mercy** for fuel costs of two support transports to Rumania.





## REDUCED INEQUALITIES



# PROJECT OVERVIEW 2014



An agriculture project started by the organization **Silent Work**. The Catz Charity Foundation financed a tractor and its shipment to Mauritania.



A rehabilitation program in India for young people with leprosy started by the **Leprazending** organization. The program finances the study costs of eight young people, giving them a chance to learn a profession and find a job in Indian society.



A donation to **Doctors Without Borders** for their work in Africa on fighting the Ebola crisis.



Financing computers, furniture, sewing machines and books for a new skill center in India developed by **Stichting Ladder**. Underprivileged youth can get training in this center to develop the skills they need to find a job.





QUALITY  
EDUCATION





# PROJECT OVERVIEW 2015



Stichting School in Ecuador, which strives to make education affordable for children in Guayaquil, Ecuador. A donation was made to help renovate classrooms to create a healthier and safer environment.



A donation to **Doctors Without Borders**, in support of their work in Nepal after the devastating earthquake.



In succession to the project in 2012 another donation to **Stichting Schoolproject Uganda** to build four new classrooms at the Kitwe Primary School. The expansion with four new classrooms was important to provide education to all the children.



**GOOD  
HEALTH AND  
WELL-BEING**



# PROJECT OVERVIEW 2016



**Stichting Mirjam** in Malawi, which is committed to providing better education, health care and agricultural support for people in the Bembeke region. Through the donation, a science classroom was built.



**REMER**, an organization that helps Brazilian children build a brighter future. The donation made it possible to rebuild a sports court that was heavily damaged by a landslide.



**Stichting Kansarmen Sri Lanka**, a foundation that provides clean drinking water and sanitary facilities in schools, orphanages and elderly homes. The project provided clean drinking water to two schools in the tea regions of Sri Lanka.



**Stichting HoPe**, which supports a hospital in the city of Cusco that specializes in burn treatment and aftercare. The project supplied the hospital with new materials and equipment for physiotherapy.





**ZERO  
HUNGER**





# PROJECT OVERVIEW 2017



In partnership with the foundations, **Mirjam** in Malawi and **The Art of Charity** the CCF funded the Food for Life project, in which farmers are trained to grow maize in a way that gives a much larger yield than the traditional way.



**The Leprazending foundation**, which provides care to leprosy patients in the medical, social and mental fields. With the help of the CCF, 12 young people receive access to education so that they will have the knowledge and skills to provide for themselves in the future.



**Foundation Madalief**, an organization that aims to offer the poorest children in Madagascar a better future. With the help of CCF a project was set up on school canteens in public schools. Around 300 children are provided with healthy daily meals.



**Hands of Mercy**, a foundation that provides assistance through support with relief supplies to adults and children in difficult circumstances. The CCF funded one of the transports to Romania.



**The Beautiful Kidz Namibia foundation**, which commits itself to the poorest children in Namibia. Education is central to this. The CCF contributed to emergency aid for the Beautiful Kidz centre in Ovitoto. A bakery has been set up that provides daily fresh bread.



## DECENT WORK AND ECONOMIC GROWTH



# PROJECT OVERVIEW 2018



The **Victoria Friendly Montessori** foundation for the improvement of the sanitary situation at three schools in Rusinga, Kenya.



The **AMECA Foundation** for an upgrade of the High Dependency Unit at St Joseph's Mission Hospital in Laguna Beach, Malawi.



Two **Wilde Ganzen** projects: a new classroom in Madurai, India, and renovations of a school for handicapped children in Patuk, Indonesia.



The **Art of Charity** foundation's project Food for life, in which farmers are trained in a modern method to grow maize that gives a much larger yield.



A Dutch national fundraiser through **Giro 555** for emergency aid to survivors of the 2018 earthquake and tsunami on the island of Sulawesi, Indonesia.



The international microfinancing charity **Deki**, which enables entrepreneurs to work out of poverty through life-changing loans and company training.





# CLEAN WATER AND SANITATION





# PROJECT OVERVIEW 2019



**Beautiful Kidz Namibia**, for its Anusa needlework project providing employment for families and good quality school uniforms for children.



**Doctors Without Borders** in Mozambique, Malawi and Zimbabwe, providing medical assistance after the tropical cyclone Idai.



**A Wilde Ganzen** project: purchase of a new school bus for the Siragu school in India to enable children to receive regular education.



**A Wilde Ganzen** project to provide access to clean drinking water and sanitation in Guatemala to reduce waterborne diseases.



**Foundation Madalief**, to offer the poorest children in Madagascar a better future. CCF supported a project for school canteens in public schools.



**Help Mij Leven Foundation**, which is committed to helping Brazilian children in need. CCF contributed to a project that provides lunches and sports equipment to 120 children.

# ANBI



The RSIN nr of CCF is 8168.48.154

**The foundation aims to provide practical and financial assistance to people in the countries in which Catz International B.V. maintains trade relations.**

The annual (financial) reports are publicly available on the Catz Charity Foundation website.

The board consists of 4 members:

<b>Chairman</b>	H.C. Moerman
<b>Secretary</b>	A. van de Kamp
<b>Treasurer</b>	P. Veltenaar
<b>General member</b>	T.F.C. Mulder

The board receives no compensation.

Please support the Catz Charity Foundation (CCF) by making a donation to the following account:

## **Catz Charity Foundation**

Bank account: 43.95.01.385

IBAN: NL 79ABNA0439501385

Registered at the Chamber of Commerce, no. 24386807.

## **Contact**

The Catz Charity Foundation is an initiative of Catz International B.V.

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FOUNDATION

[www.catzcharityfoundation.nl](http://www.catzcharityfoundation.nl)